

# OXFORD INDICES

THE DATA SCIENCE PEOPLE

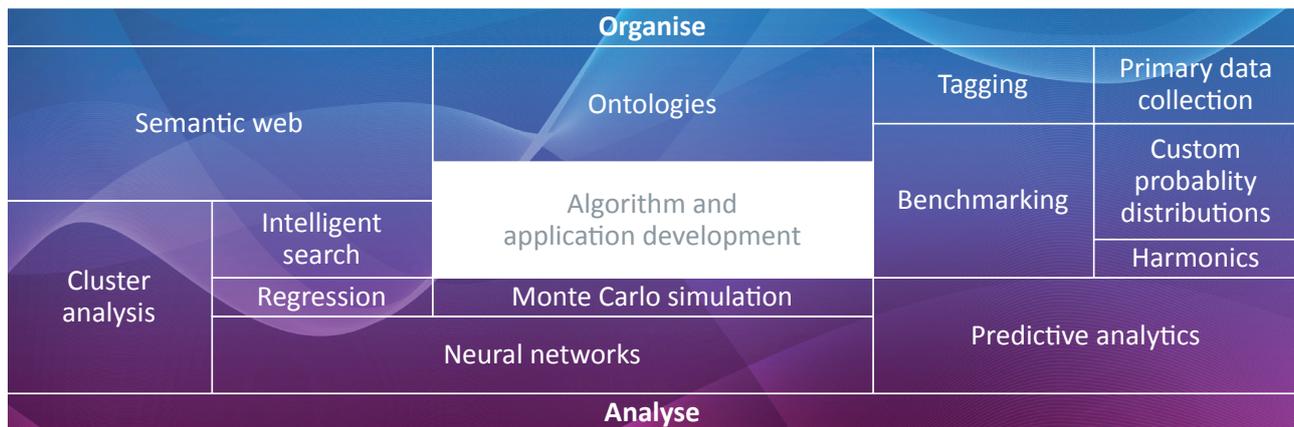
Oxford Indices is a next generation analytics service, applying scientific techniques to transform raw data into measurable results. Our flexible approach and rapid delivery allow us to work across any sector, offering intelligent solutions to complex problems. We extract profit from data, helping you to realise your business objectives.

## Our Services

With a worldwide proliferation of data, recognising and capturing the value from this information gives organisations a competitive edge. Oxford Indices offers a toolkit of skills that can be applied to any sector where there is a profit of value opportunity in data.

## Our Approach

Oxford Indices specialises in applying a set of techniques in an innovative and flexible way, combining its accumulated experience with the specific needs of your business. Projects can either be for discrete deliverables or ongoing service provision. Some clients see us as outsourced product development; others as a business development partner; and some as a specialist research agency. We call it analytics-for-profit but you could also think of it as delivering you a **return on information**.



## About Us

The Oxford Indices team of professionals and associates brings together an array of skills and experiences, across many disciplines and sectors. These include product development, digital strategy, statistics, marketing and technical development. We all have a passionate belief that a sophisticated approach to data and analytics gives companies a competitive edge. We take an unashamedly commercial approach, while delivering impressive rigour.

In a world of ever accumulating data, we are committed to helping you capitalise on the possibilities this holds.

## Our Clients

- Global, publicly-owned automotive manufacturers
- Leading privately-owned, global media companies
- Medium-sized, private-equity-backed events and information company
- Fast-growing UK online professional community
- Large UK national newspaper
- Leading newstrade distributors and wholesaler
- Niche consumer ecommerce specialist